

International Communication

Programme

EC

Year 1 International Communication

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□ Crisis & Reputation	15
▫ ICVP21CPA1 - Project Issue Analysis and Media Advice	5
▫ ICVP14CPA2 - Communication- and Media Theory 1	5
▫ ICVP23CPA3 - Professional Skills 1: Communication in the Public Domain	5
□ Online Branding	15
▫ ICVP21CIB1 - Project Online Content Marketing	5
▫ ICVP14CIB2 - Marketing Communication and Research	5
▫ ICVP23CIB3 - Professional Skills 2: Online Communication	5
□ Media & Entrepreneurship	15
▫ ICVP21CCO1 - Project The Entrepreneurial Mindset	5
▫ ICVP14CCO2 - Entrepreneurial Mindset and Media	5
▫ ICVP23CCO3 - Professional Skills 3: Entrepreneurial and Media Skills	5
□ Orientation to the Profession	15
▫ ICVP23OTP1 - Project Meet Your Future	5
▫ ICVP14OTP2 - Communication- and Media Theory 2	5
▫ ICVP23OTP3 - Professional Skills 4: Networking	5

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