

International Communication

Programme	EC
Year 4 International Communication	60
□ Year 4	10
<i>selection of following courses</i>	
▫ ICVB21PRJ1 - Project	10
▫ ICVB21PRJE - Project Energy	10
▫ ICVB21PRJI - Project Innovation Lab	10
□ Electives Theory	5
<i>selection of following courses</i>	
▫ ICVB20THY1 - Visual Communication	5
▫ ICVB20THY2 - International Branding	5
▫ ICVB20THY3 - Digital Marketing Communication	5
▫ ICVB20THY5 - News and Disinformation	5
▫ ICVB22THY6 - Testing Communication Products	5
□ Electives Tools	5
<i>selection of following courses</i>	
▫ ICVB20TLS1 - Media Tools	5
▫ ICVB20TLS2 - Digital Analytics	5
▫ ICVB20TLS3 - Copywriting	5
▫ ICVB22TLS4 - Facilitating Virtual Teams	5
▫ ICVB20TLS5 - Social Media and Content Creation	5
□ Graduation Project	30
<i>one of following courses</i>	
□ Graduation project	30
▫ ICVB23GRA - Graduation Assignment	30
□ Graduation Abroad	30
▫ ICVB23GAB - Graduation Assignment Abroad	30