

Communication & Multimedia Design

Programme

	EC
Year 2 Communication & Multimedia Design	60
□ Storytelling	15
▫ CMVB22OXR - Ontwerpen voor XR	5
▫ CMVB21TMS - Project: Transmedia Storytelling	5
▫ CMVB22MEW - Mediawijsheid	5
□ Persuasion	15
▫ CMVB22UXE - UX Evaluatie	5
▫ CMVB21PFI - Project: Fysieke Interface	5
▫ CMVB22OGB - Ontwerpen voor gedragsbeïnvloeding	5
□ Interaction/Experience Design	30
□ Interaction/Experience Design compulsory courses	15
▫ CMVB21LAB - Design Labs	10
▫ CMVB22PEB - Personal Branding	5
□ Interaction elective 1	5
<i>selection of following courses</i>	
▫ CMVB22KEUDS - Front end Design	5
▫ CMVB22KEUDV - Front end Development	5
▫ CMVB22KEUOD - Ontwerpen met data	5
□ Experience Design elective 2	5
<i>selection of following courses</i>	
▫ CMVB22KEUOM - Online Marketing	5
▫ CMVB22KEUBM - Branding & Merkstrategie	5
▫ CMVB22KEUAO - Animatie ontwerp	5
□ Experience Design elective 3	5
<i>selection of following courses</i>	
▫ CMVB22KEUOS - Ondernemerschap	5
▫ CMVB22KEUCA - Change Agency	5
▫ CMVB22KEUOT - Ontwerp de Toekomst	5