

Entrepreneurship & Retail Management

Programme	EC
Year 2 Entrepreneurship & Retail Management	60
□ Block 5: Entrepreneurship or Retail Management 1	15
▫ ORVB21JMP - Journey mapping	5
▫ ORVB21GIO2 - Behaviour in Organisations 2	5
▫ ORVB21COC - Corporate Communication	5
□ Block 6: Entrepreneurship or Retail Management 2	15
▫ ORVB21IVK - Purchase and Sale	5
▫ ORVB21FBV2 - Financial Management 2	5
▫ ORVB21ICA1 - Intercultural Awareness 1	5
□ Block 7: Innovation in SMEs 1	15
▫ ORVB21IMG - Innovation Management	5
▫ ORVB21DGB - Digital Business	5
▫ ORVB21CSG - Consumer Behaviour	5
□ Block 8: Innovation in SMEs 2	15
▫ ORVB21HRI - HRM and Law in Innovation Management	5
▫ ORVB21ICA2 - Intercultural Awareness 2	5
▫ ORVB21PID2 - Professional Identity 2	5