Marketing

Programme	EC
Year 1 Marketing	60
Block 1 and 2: Market analysis	*30*
CELP25GOM - Group assignment Market analysis	*10*
CELP25SPF1 - Skills portfolio 1	*10*
CELP25MKT1 - Marketing 1	*5*
CELP25ONZ - Research	*5*
Block 3 and 4: Product development	*30*
CELP25GOP - Group assignment Product development	*10*
CELP25SPF2 - Skills portfolio 2	*10*
CELP25MKT2 - Marketing 2	*5*
CELP25CCC - Commercial calculations	*5*

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