Marketing

Programme	EC
Year 2 Marketing	60
Blocks 5 and 6: Business Analysis	*30*
CELB21PFI5 - Professional Identity 5	*5*
CELB21ALO5 - ALO Business Analysis	*5*
CELB25MOZ - Market Research	*5*
CELB24BDM - Business and Services Marketing	*5*
CELB21IMK - International Marketing	*5*
CELB21ENG3 - English 3	*5*
Blocks 7 and 8: Company Analysis	*30*
CELB21PFI6 - Professional Identity 6	*5*
CELB21ALO6 - ALO Company Analysis	*5*
CELB21BMO - Business Model and Organisation	*5*
CELB21SMG - Sales Management	*5*
CELB21MCO - Marketing Communication Online and Offline	*5*
CELB21ENG4 - English 4	*5*

share your talent. move the world.

Although every effort has been taken to ensure the accuracy of the information in the ECTS Course Catalogue, we cannot guarantee that the content and the information contained in it is always up-to-date, complete or true. Accordingly, no rights can be derived from the contents of the catalogue.