Marketing Major Marketing and Communication Management

Programme	EC
Year 3 Marketing Major MCM	60
Block 09: Marketing Planning: Analysis (strategic)	*15*
CEVB23ONZ9 - Domain Research 9	*5*
CEVB23MKT9 - Domain Marketing 9	*5*
CEVB23PPG9 - Domain Professional and personal growth 9	*5*
Block 10: Marketing Planning: The Choices (strategic)	*15*
CEVB23ONZ10 - Domain Research 10	*5*
CEVB23MKT10 - Domain Marketing 10	*5*
CEVB23PPG10 - Domain Professional and personal growth 10	*5*
Block 11: Marketing Communication 2 (MCM Tactical)	*15*
CEVB23MCMONZ11 - Domain Research 11	*5*
CEVB23MCMMKT11 - Domain Marketing 11	*5*
CEVB23MCMPPG11 - Domain Professional and personal growth 11	*5*
Block 12: Marketing planning; Integral Market-Oriented Policy (strategic)	*15*
CEVB23ONZ12 - Domain Research 12	*5*
CEVB23MKT12 - Domain Marketing 12	*5*
CEVB23PPG12 - Domain Professional and personal growth 12	*5*

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