

International Business 3 Year

Programme	EC
Graduation Year	60
▣ Graduation Semester	20
▫ LBVB24GBB1C - Global Business Behaviours	5
▫ LBVB24ABC1C - Advanced Business Consulting	10
▫ LBVB24MBS1C - Multidisciplinary Business Simulation	5
▣ Graduation Year Electives	10
▣ Elective 1 P1 or P3	5
<i>selection of following courses</i>	
▫ LBVB24IFI1C - International Finance and Investments	5
▫ LBVB24DMK1C - Digital Marketing	5
▫ LBVB24EOM1C - Enhanced Operations Management	5
▫ LBVB24SHR1C - Strategic Human Resource Management	5
▣ Elective 2 P2 or P4	5
<i>selection of following courses</i>	
▫ LBVB24IAC1C - International Accounting	5
▫ LBVB24PBM1C - Product and Brand Management	5
▫ LBVB24APM1C - Advanced Procurement Management	5
▫ LBVB24FLO1C - Fundamentals of Leadership in Organisations	5
▣ Graduation Project Semester	30
▫ LBVB19GPJ2C - Graduation Project	30