Marketing

Programme	EC
Year 2 Marketing	60
Blocks 5 and 6: Business Analysis	*30*
CELB26GIM - Group Assignment Innovation Management	*10*
CELB26OGM - Individual Assignment Integrated Marketing Communication	*10*
CELB26SPF3 - Skills portfolio 3	*5*
CELB26BMO - Business Model and Organisation	*5*
Blocks 7 and 8: Company Analysis	*30*
CELB26OSM - Individual Assignment in Sales Management	*10*
CELB26SVH - Sales Skills	*5*
CELB26SPF4 - Skills portfolio 4	*5*
CELB26SLS - Sales	*5*
CELB26ARM - Account & Relationship Management	*5*

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