Marketing Major Johan Cruyff Academy

Programme	EC
Year 3 Marketing Major JCA	60
Block 09: Marketing Planning: Analysis (strategic)	*15*
CEVB22JCAONZ9 - Learning Line Research 9	*5*
CEVB22JCAMKT9 - Learning Line Marketing 9	*5*
CEVB22JCAPSG9 - Learning Line Personal Growth 9	*5*
Block 10: Marketing Planning: The Choices (strategic)	*15*
CEVB22JCAONZ10 - Learning Line Research 10	*5*
CEVB22JCAMKT10 - Learning Line Marketing 10	*5*
CEVB22JCAPSG10 - Learning Line Personal Growth 10	*5*
Block 11: Sales 2 (JCA strategic)	*15*
CEVB22JCAONZ11 - Learning Line Research 11	*5*
CEVB22JCAMKT11 - Learning Line Marketing 11	*5*
CEVB22JCAPSG11 - Learning Line Personal Growth 11	*5*
Block 12: Marketing planning; Integral Market-Oriented Policy (strategic)	*15*
CEVB22JCAONZ12 - Learning Line Research 12	*5*
CEVB22JCAMKT12 - Learning Line Marketing 12	*5*
CEVB22JCAPSG12 - Learning Line Personal Growth 12	*5*

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