# Marketing Major Marketing and Communication Management

| Programme | EC |
|---|---|
| Year 1 Marketing Major MCM | 60 |
| Block 1: External environment | *15* |
| CEVP21ONZ1 - Domain Research 1 | *5* |
| CEVP21MKT1 - Domain Marketing 1 | *5* |
| CEVP21PPG1 - Domain Professional and personal growth 1 | *5* |
| Block 2: Internal environment | *15* |
| CEVP21ONZ2 - Domain Research 2 | *5* |
| CEVP21MKT2 - Domain Marketing 2 | *5* |
| CEVP21PPG2 - Domain Professional and personal growth 2 | *5* |
| Block 3: Marketing decisions | *15* |
| CEVP21ONZ3 - Domain Research 3 | *5* |
| CEVP21MKT3 - Domain Marketing 3 | *5* |
| CEVP21PPG3 - Domain Professional and personal growth 3 | *5* |
| Block 4: The Fair | *15* |
| CEVP23ONZ4 - Domain Research 4 | *5* |
| CEVP22MCMMKT4 - Domain Marketing 4 | *5* |
| CEVP25PPG4 - Domain Professional and personal growth 4 | *5* |

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