Consumer Behaviour and Marketing in a Digital World Exchange Programme Semester 1 (Autumn)

Programme	**EC**
Semester 1 Exchange Students	30
▯ CIVB25IPA5 - Integrated Project Assignment 5	*5*
▯ CIVB25UCB - Understanding Consumer Behaviour	*5*
▯ CIVB25QRS - Quantitative Research Skills	*5*
▯ CIVB25OCM2 - Omnichannel Marketing 2	*5*
▯ CIVB20IPA6 - Integrated Project Assignment 6	*5*
▯ CIVB26PI5 - Professional Identity 5	*5*

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