Entrepreneurship & Retail Management

Programme	EC
Year 2 Entrepreneurship & Retail Management	60
Block 5: Entrepreneurship or Retail Management 1	*15*
ORVB26JMP - Journey mapping	*5*
ORVB26GIO2 - Behaviour in Organisations 2	*5*
ORVB26MKC - Marketing Communication	*5*
Block 6: Entrepreneurship or Retail Management 2	*15*
ORVB26IVK - Purchase and Sale	*5*
ORVB26FBV2 - Financial Management 2	*5*
ORVB26IAE - Intercultural Awareness in English	*5*
Block 7: Innovation in SMEs 1	*15*
ORVB26IMG - Innovation Management	*5*
ORVB26DGB - Digital Business	*5*
ORVB21CSG - Consumer Behaviour	*5*
Block 8: Innovation in SMEs 2	*15*
ORVB26HRR - HRM and Law	*5*
ORVB25STM - Strategic Marketing	*5*
ORVB25PID2 - Professional Identity 2	*5*

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