

Communication & Multimedia Design

Programme	EC
Year 1 Communication & Multimedia Design	60
▼ Orienting on CMD	15
◦ CMVP22DIO - Digitaal Ontwerp	5
◦ CMVP22PCO - Project Concepting	5
◦ CMVP22VAA - Professionele Vaardigheden	5
▼ Core CMD Skills	15
◦ CMVP22USO - Usability Ontwerp	5
◦ CMVP22PPR - Project Prototyping	5
◦ CMVP22OON - Ontwerpend Onderzoek	5
▼ Deepening CMD skills	15
◦ CMVP22INO - Interactie Ontwerp	5
◦ CMVP22PDC1 - Project Design Cycle 1	5
◦ CMVP22OET - Ontwerp en Ethiek	5
▼ Showcasing CMD	15
◦ CMVP22INI - Interactieve Installaties	5
◦ CMVP22PDC2 - Project Design Cycle 2	5
◦ CMVP22OWE - Oriëntatie op het werkveld	5
Year 2 Communication & Multimedia Design	60
▼ Storytelling	15
◦ CMVB22OXR - Ontwerpen voor XR	5
◦ CMVB21TMS - Project: Transmedia Storytelling	5
◦ CMVB22MEW - Mediawijsheid	5
▼ Persuasion	15
◦ CMVB22UXE - UX Evaluatie	5
◦ CMVB21PFI - Project: Fysieke Interface	5
◦ CMVB22OGB - Ontwerpen voor gedragsbeïnvloeding	5
▼ Interaction/Experience Design	30
▼ Interaction/Experience Design compulsory courses	15
◦ CMVB21LAB - Design Labs	10
◦ CMVB22PEB - Personal Branding	5
▼ Interaction elective 1	5
<i>selection of following courses</i>	
◦ CMVB22KEUDS - Front end Design	5
◦ CMVB22KEUDV - Front end Development	5
◦ CMVB22KEUOD - Ontwerpen met data	5
▼ Experience Design elective 2	5
<i>selection of following courses</i>	
◦ CMVB22KEUOM - Online Marketing	5
◦ CMVB22KEUBM - Branding & Merkstrategie	5
◦ CMVB22KEUAO - Animatie ontwerp	3
▼ Experience Design elective 3	5
<i>selection of following courses</i>	
◦ CMVB22KEUOS - Ondernemerschap	5
◦ CMVB22KEUCA - Change Agency	5
◦ CMVB22KEUOT - Ontwerp de Toekomst	5
Year 3 Communication & Multimedia Design	60
▼ Minor	30
<i>electives</i>	
▼ Internship	30
◦ CMVB18STG - Internship	30

Year 4 Communication & Multimedia Design	60
▼ Design Research & Innovation	30
◦ CMVB20ORI - Orientation	5
◦ CMVB20FUD - Future design	10
◦ CMVB20IWP - Project Innovation Work Place	10
◦ CMVB20PRE - Prepare	5
▼ Graduation Project	30
◦ CMVB17ASO - Graduation Project CMD	30

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