Communication

Programme	EC
Year 1 Communication	60
Event: Orientation to the Profession	*15*
COVP21OOB1 - Project Event: Orientation to the Profession	*5*
COVP14OOB2 - Communication and Organisation	*5*
COVP22OOB3 - Professional Skills 1	*5*
Online Branding	*15*
COVP21CIB1 - Project Online Content Marketing	*5*
COVP14CIB2 - Marketing Communication and Research	*5*
COVP22CIB3 - Professional Skills 2: Online Communication	*5*
Crisis & Reputation	*15*
COVP21CPA1 - Project News Analysis and Media Advice	*5*
COVP14CPA2 - Communication and Media Theory	*5*
COVP21CPA3 - Professional Skills 3	*5*
Media & Entrepreneurship	*15*
COVP22MEO - Media and Entrepreneurship	*15*
Year 2 Communication	60
2.1 Campaign: Policy and Concept	*15*
COVB21CBC1 - Project Campaign 1	*5*
COVB15CBC2 - Communication Theory and Research 1	*5*
COVB21CBC3 - Professional Skills 5: Advice	*5*
2.2 Campaign: Planning and Realisation	*15*
COVB21CPR1 - Project Campaign 2	*5*
COVB15CPR2 - Communication and Media Theory 3	*5*
COVB21CPR3 - Professional Skills 6: Creation	*5*
The Entrepreneurial Communication Professional	*30*
COVB21DOC1 - The Entrepreneurial Communication Professional	*30*
Year 3 Communication	60
Internship	*30*
one of following courses	
Internship	*30*
COVB21STG - Internship	*30*
Internship Abroad	*30*
COVB21STB - Internship Abroad	*30*
Electives	*30*
electives	
Year 4 Communication	60
Project Year 4	*10*
selection of following courses	
COVB22PRJ1 - Project	*10*
COVB22PRJE - Project Energy	*10*
COVB22PRJI - Project Innovation Lab	*10*
Electives Theory	*5*
selection of following courses	
COVB20THY1 - Visual Communication Theory	*5*
ICVB20THY2 - International Branding	*5*
COVB20THY3 - Digital Marketing Communication	*5*
ICVB20THY4 - Public Affairs	*5*
COVB20THY5 - News and Disinformation	*5*
ICVB22THY6 - Testing Communication Products	*5*
Electives Tools	*5*
selection of following courses	
COVB20TLS1 - Media Tools (video)	*5*
COVB20TLS2 - Digital Analytics	*5*
COVB22TLS3 - Copywriting	*5*
ICVB22TLS4 - Facilitating Virtual Teams	*5*
COVB20TLS5 - Social Media and Content Creation	*5*
COVB20TLS6 - Media Contacts	*5*
Graduation Project	*30*
one of following courses	
Graduation Project	*30*

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