

# International Communication

Programme	EC
Year 1 International Communication	60
□ Crisis & Reputation	15
▫ ICVP21CPA1 - Project Issue Analysis and Media Advice	5
▫ ICVP14CPA2 - Communication- and Media Theory 1	5
▫ ICVP21CPA3 - Professional Skills 1: Communication in the Public Domain	5
□ Online Branding	15
▫ ICVP21CIB1 - Project Online Content Marketing	5
▫ ICVP14CIB2 - Marketing Communication and Research	5
▫ ICVP21CIB3 - Professional Skills 2: Online Communication	5
□ Media & Entrepreneurship	15
▫ ICVP21CCO1 - Project Media concept and Pitch	5
▫ ICVP14CCO2 - Entrepreneurship and Media	5
▫ ICVP21CCO3 - Professional Skills 3: Entrepreneurial and Media Skills	5
□ Orientation to the Profession	15
▫ ICVP21OTP1 - Project Meet Your Future	5
▫ ICVP14OTP2 - Communication- and Media Theory 2	5
▫ ICVP21OTP3 - Professional Skills 4: Networking	5
Year 2 International Communication	60
□ Campaign: Policy and Draft	15
▫ ICVB21CPD1 - Project Campaign 1	5
▫ ICVB15CPD2 - Communication- and Research Theory 1	5
▫ ICVB21CPD3 - Professional Skills 5: Consultancy & Argumentation	5
□ Campaign: Planning and Implementation	15
▫ ICVB21CPI1 - Project Campaign 2	5
▫ ICVB15CPI2 - Communication- and Media Theory 3	5
▫ ICVB21CPI3 - Professional Skills 6: Creation & Oration	5
□ Communication Scan	13
▫ ICVB21CSC1 - Project Communication Scan	5
▫ ICVB21CSC2 - Communication and Organisations Theory	5
▫ ICVB21CSC3 - Professional Skills 7: Diversity, Inclusion & Languages	3
□ Internationalisation and Transition	13
▫ ICVB21INT1 - Project Transition and Communication	5
▫ ICVB15INT2 - Intercultural Facilitation & Change Management Theory	5
▫ ICVB21INT3 - Professional Skills 8: Intercultural Facilitation & Languages	3
□ Language Development	4
<i>selection of following courses</i>	
▫ LCK21DUI1A - German for Intermediate Students, Part 1	2
▫ LCK21DUI2A - German for Intermediate Students, Part 2	2
▫ LCK21FRE1A - French, Part 1	2
▫ LCK21FRE2A - French, Part 2	2
▫ LCK21FRE3A - French, Part 3	2
▫ LCK21FRE4A - French, Part 4	2
▫ LCK21ITA1A - Italian Part 1	2
▫ LCK21ITA2A - Italian Part 2	2
▫ LCK21NT21A - Dutch for Foreigners 1	2
▫ LCK21NT22A - Dutch for Foreigners 2	2
▫ LCK21NT2G1A - Dutch for German Students 1	2
▫ LCK21NT2G2A - Dutch for German Students	2
▫ LCK21SPA1A - Spanish for Beginners, Part 1	2
▫ LCK21SPA2A - Spanish for Beginners, Part 2	2
▫ LCK21SPA3A - Spanish Part 3	2
▫ LCK21SPA4A - Spanish Part 4	2
▫ LCK21HSK1A - Chinese Hsk1A	2
▫ LCK21HSK1BA - Chinese Hsk1B	2
Year 3 International Communication	60
□ Internship	30
<i>one of following courses</i>	
□ Internship	30
▫ ICVB21INT - Internship	30
□ Internship Abroad	30
▫ ICVB21INTA - Internship Abroad	30

□ Electives	30
<i>electives</i>	
Year 4 International Communication	60
□ Year 4	10
<i>selection of following courses</i>	
▫ ICVB21PRJ1 - Project	10
▫ ICVB21PRJE - Project Energy	10
▫ ICVB21PRJI - Project Innovation Lab	10
□ Electives Theory	5
<i>selection of following courses</i>	
▫ ICVB20THY1 - Visual Communication	5
▫ ICVB20THY2 - International Branding	5
▫ ICVB20THY3 - Digital Marketing Communication	5
▫ ICVB20THY4 - Public Affairs	5
▫ ICVB20THY5 - News and Disinformation	5
▫ ICVB22THY6 - Testing Communication Products	5
□ Electives Tools	5
<i>selection of following courses</i>	
▫ ICVB20TLS1 - Media Tools	5
▫ ICVB20TLS2 - Digital Analytics	5
▫ ICVB20TLS3 - Copywriting	5
▫ ICVB22TLS4 - Facilitating Virtual Teams	5
▫ ICVB20TLS5 - Social Media and Content Creation	5
□ Graduation Project	30
<i>one of following courses</i>	
□ Graduation project	30
▫ ICVB21GRA2 - Graduation Assignment	30
□ Graduation Abroad	30
▫ ICVB21GAB2 - Graduation Assignment Abroad	30

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