

International Communication

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Programme	EC
Year 1 International Communication	60
Crisis & Reputation	15
ICVP12CPA1 - Project Issue Analysis and Media Advice ICVP14CPA2 - Communication and Media Theory 1	5
 ICVP14CPA2 - Communication- and Media Theory 1 ICVP21CPA3 - Professional Skills 1: Communication in the Public Domain 	5 5
□ Online Branding	15
 ICVP21CIB1 - Project Online Content Marketing 	5
ICVP14CIB2 - Marketing Communication and Research	5
ICVP21CIB3 - Professional Skills 2: Online Communication	5
Media & Entrepreneurship	15
 ICVP21CCO1 - Project Media concept and Pitch ICVP14CCO2 - Entrepreneurship and Media 	5 5
 ICVP21CCO3 - Professional Skills 3: Entrepreneurial and Media Skills 	5
Orientation to the Profession	15
ICVP210TP1 - Project Meet Your Future	5
ICVP140TP2 - Communication- and Media Theory 2	5
ICVP210TP3 - Professional Skills 4: Networking	5
Year 2 International Communication	60
Campaign: Policy and Draft	15
ICVB21CPD1 - Project Campaign 1	5
 ICVB15CPD2 - Communication- and Research Theory 1 ICVB21CPD3 - Professional Skills 5: Consultancy & Argumentation 	5 5
Campaign: Planning and Implementation	15
 ICVB21CPI1 - Project Campaign 2 	5
ICVB15CPI2 - Communication- and Media Theory 3	5
ICVB21CPI3 - Professional Skills 6: Creation & Oration	5
Communication Scan	13
 ICVB21CSC1 - Project Communication Scan ICVB21CSC2 - Communication and Organizations Theory 	5 5
 ICVB21CSC2 - Communication and Organisations Theory ICVB21CSC3 - Professional Skills 7: Diversity, Inclusion & Languages 	3
□ Internationalisation and Transition	13
ICVB21INT1 - Project Transition and Communication	5
ICVB15INT2 - Intercultural Facilitation & Change Management Theory	5
ICVB21INT3 - Professional Skills 8: Intercultural Facilitation & Languages	3
Language Development selection of following courses	4
selection of following courses LCK21DUI1A - German for Intermediate Students, Part 1 	2
 LCK21DUI2A - German for Intermediate Students, Part 2 	2
LCK21FRE1A - French, Part 1	2
LCK21FRE2A - French, Part 2	2
 LCK21FRE3A - French, Part 3 LCK21FRE4A - French, Part 4 	2 2
 LCK21ITA14 - Italian Part 1 	2
LCK21ITA2A - Italian Part 2	2
LCK21NT21A - Dutch for Foreigners 1	2
 LCK21NT22A - Dutch for Foreigners 2 LCK21NT2C1A - Dutch for Common Chudente 1 	2
 LCK21NT2G1A - Dutch for German Students 1 LCK21NT2G2A - Dutch for German Students 	2 2
 LCK21SPA1A - Spanish for Beginners, Part 1 	2
LCK21SPA2A - Spanish for Beginners, Part 2	2
LCK21SPA3A - Spanish Part 3	2
 LCK21SPA4A - Spanish Part 4 LCK21HSK1A - Chinese Hsk1A 	2 2
 LCK21HSK1A - Chinese Hsk1A LCK21HSK1BA - Chinese Hsk1B 	2
Year 3 International Communication	60
Internship one of following courses	30
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 ICVB21INT - Internship 	30
Internship Abroad	30
ICVB21INTA - Internship Abroad	30

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