

Entrepreneurship & Retail Management

Programme	EC
Year 1 Entrepreneurship & Retail Management	60
▼ Block 1: Retail Environment 1	15
◦ ORVP21ERO - External Retail Environment	5
◦ ORVP21BER - Meaningful Economics and Retail	5
◦ ORVP21COM - Communication: oral	5
▼ Block 2: Retail Environment 2	15
◦ ORVP21IRO - Internal Retail Environment	5
◦ ORVP21RMK - Retail Marketing	5
◦ ORVP21COS - Communication: in writing	5
▼ Block 3: Student Company 1	15
◦ ORVP21ONP - Business Plan	5
◦ ORVP21FBV1 - Financial Management 1	5
◦ ORVP21COE - Communication: English	5
▼ Block 4: Student Company 2	15
◦ ORVP21ONU - Business Plan in Progress	5
◦ ORVP21GIO1 - Behavior in Organisations 1	5
◦ ORVP21PID1 - Professional Identity 1	5
Year 2 Entrepreneurship & Retail Management	60
▼ Block 5: Student Company 3	15
◦ ORVB21JMP - Journey mapping	5
◦ ORVB21GIO2 - Behavior in Organisations 2	5
◦ ORVB21COC - Corporate Communication	5
▼ Block 6: Student Company 4	15
◦ ORVB21IVK - Purchase and Sale	5
◦ ORVB21FBV2 - Financial Management 2	5
◦ ORVB21ICA1 - Intercultural Awareness 1	5
▼ Block 7: Innovation in SMEs 1	15
◦ ORVB21IMG - Innovation Management	5
◦ ORVB21DGB - Digital Business	5
◦ ORVB21CSG - Consumer behavior	5
▼ Block 8: Innovation in SMEs 2	15
◦ ORVB21HRI - HRM and Law in Innovation Management	5
◦ ORVB21ICA2 - Intercultural Awareness 2	5
◦ ORVB21PID2 - Professional Identity 2	5
Year 3 Entrepreneurship & Retail Management	60
▼ Blocks 09 and 10: Work Placement	30
◦ ORVB22STG - Work Placement Assignment	25
◦ ORVB22PID3 - Professional Identity 3	5
▼ Blocks 11 and 12: Minor by choice <i>electives</i>	30
Year 4 Entrepreneurship & Retail Management	60
▼ Blocks 13 and 14: Minor by choice <i>electives</i>	30
▼ Blocks 15 and 16: Graduation	30
◦ SRVB15AO - Graduation Project	30

