

Entrepreneurship & Retail Management

Programme	EC
Year 1 Entrepreneurship & Retail Management	60
□ Block 1: Retail Environment 1	15
▫ ORVP21ERO - External Retail Environment	5
▫ ORVP21BER - Meaningful Economics and Retail	5
▫ ORVP21RMK - Retail Marketing	5
□ Block 2: Retail Environment 2	15
▫ ORVP21IRO - Internal Retail Environment	5
▫ ORVP21COM - Communication: oral	5
▫ ORVP21COS - Communication: in writing	5
□ Block 3: Student Company 1	15
▫ ORVP21ONP - Business Plan	5
▫ ORVP21FBV1 - Financial Management 1	5
▫ ORVP21COE - Communication: English	5
□ Block 4: Student Company 2	15
▫ ORVP21ONU - Business Plan in Progress	5
▫ ORVP21GIO1 - Behavior in Organisations 1	5
▫ ORVP21PID1 - Professional Identity 1	5
Year 2 Entrepreneurship & Retail Management	60
□ Block 5: Entrepreneurship or Retail Management 1	15
▫ ORVB21JMP - Journey mapping	5
▫ ORVB21GIO2 - Behavior in Organisations 2	5
▫ ORVB21COC - Corporate Communication	5
□ Block 6: Entrepreneurship or Retail Management 2	15
▫ ORVB21IVK - Purchase and Sale	5
▫ ORVB21FBV2 - Financial Management 2	5
▫ ORVB21ICA1 - Intercultural Awareness 1	5
□ Block 7: Innovation in SMEs 1	15
▫ ORVB21IMG - Innovation Management	5
▫ ORVB21DGB - Digital Business	5
▫ ORVB21CSG - Consumer behavior	5
□ Block 8: Innovation in SMEs 2	15
▫ ORVB21HRI - HRM and Law in Innovation Management	5
▫ ORVB21ICA2 - Intercultural Awareness 2	5
▫ ORVB21PID2 - Professional Identity 2	5
Year 3 Entrepreneurship & Retail Management	60
□ Blocks 9 and 10: Graduation Trajectory - Project 1	30
▫ ORVB22PPF1 - Project Portfolio 1	25
▫ ORVB22PID3 - Professional Identity 3	5
□ Blocks 11 and 12: Minor by choice <i>electives</i>	30
Year 4 Entrepreneurship & Retail Management	60
□ Blocks 13 and 14: Graduation Trajectory - Project 2	30
▫ ORVB23OIP - Research & Implement	25
▫ ORVB23MGG - Management Game	5
□ Blocks 15 and 16: Graduation Trajectory - Project 3	30
▫ ORVB23PPF2 - Project Portfolio 2	25
▫ ORVB23PID4 - Professional Identity 4	5