

## Entrepreneurship & Retail Management

Programme	EC
Year 1 Entrepreneurship & Retail Management	60
Block 1: Retail Environment 1	15
<ul> <li>ORVP21ERO - External Retail Environment</li> <li>ORVP21BER - Meaningful Economics and Retail</li> </ul>	5 5
<ul> <li>ORVP21RMK - Retail Marketing</li> </ul>	5
Block 2: Retail Environment 2	15
ORVP21IRO - Internal Retail Environment	5
<ul> <li>ORVP21COM - Communication: oral</li> <li>ORVP21COS - Communication: in writing</li> </ul>	5 5
Block 3: Student Company 1	15
<ul> <li>ORVP21ONP - Business Plan</li> </ul>	5
o ORVP21FBV1 - Financial Management 1	5
ORVP21COE - Communication: English	5
Block 4: Student Company 2 ONUBALONUL Dusinger Diam in Programs	15
<ul> <li>ORVP21ONU - Business Plan in Progress</li> <li>ORVP21GIO1 - Behavior in Organisations 1</li> </ul>	5 5
<ul> <li>ORVP21PID1 - Professional Identity 1</li> </ul>	5
Year 2 Entrepreneurship & Retail Management	60
<ul> <li>Block 5: Entrepreneurship or Retail Management 1</li> </ul>	15
ORVB21JMP - Journey mapping	5
ORVB21GIO2 - Behavior in Organisations 2	5
ORVB21COC - Corporate Communication      Black & Entropronourchin or Detail Management 2	5 15
<ul> <li>Block 6: Entrepreneurship or Retail Management 2</li> <li>ORVB21IVK - Purchase and Sale</li> </ul>	15 5
ORVB21FBV2 - Financial Management 2	5
ORVB21ICA1 - Intercultural Awareness 1	5
Block 7: Innovation in SMEs 1	15
<ul> <li>ORVB21IMG - Innovation Management</li> <li>ORVB21DGB - Digital Business</li> </ul>	5 5
<ul> <li>ORVB21CSG - Consumer behavior</li> </ul>	5
Block 8: Innovation in SMEs 2	15
ORVB21HRI - HRM and Law in Innovation Management	5
<ul> <li>ORVB21ICA2 - Intercultural Awareness 2</li> <li>ORVB21PID2 - Professional Identity 2</li> </ul>	5 5
	5
Year 3 Entrepreneurship & Retail Management	60
<ul> <li>Blocks 9 and 10: Graduation Trajectory - Project 1</li> <li>ORVB22PPF1 - Project Portfolio 1</li> </ul>	30 25
<ul> <li>ORVB22PID3 - Professional Identity 3</li> </ul>	5
Blocks 11 and 12: Minor by choice	30
electives	
Year 4 Entrepreneurship & Retail Management	60
Blocks 13 and 14: Graduation Trajectory - Project 2	30
<ul> <li>ORVB23OIP - Research &amp; Implement</li> <li>ORVB23MGG - Management Game</li> </ul>	25 5
OKVB25MGG - Management Game     Blocks 15 and 16: Graduation Trajectory - Project 3	30
<ul> <li>ORVB23PPF2 - Project Portfolio 2</li> </ul>	25
o ORVB23PID4 - Professional Identity 4	5

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