

# Communication

Programme	EC
Year 1 Communication	60
□ Event: Orientation to the Profession	15
▫ COVP21OOB1 - Project Event: Orientation to the Profession	5
▫ COVP14OOB2 - Communication and Organisation	5
▫ COVP23OOB3 - Professional Skills 1	5
□ Online Branding	15
▫ COVP21CIB1 - Project Online Content Marketing	5
▫ COVP14CIB2 - Marketing Communication and Research	5
▫ COVP23CIB3 - Professional Skills 2	5
□ Crisis & Reputation	15
▫ COVP21CPA1 - Project News Analysis and Media Advice	5
▫ COVP14CPA2 - Communication and Media Theory	5
▫ COVP23CPA3 - Professional Skills 3	5
□ Media & Entrepreneurship	15
▫ COVP22MEO - Media and Entrepreneurship	15
Year 2 Communication	60
□ Campaign	30
▫ COVB23CBC1 - Project Campaign	10
▫ COVB15CBC2 - Communication Theory	5
▫ COVB21CBC3 - Professional Skills 5: Advice	5
▫ COVB15CPR2 - Communication and Media Theory	5
▫ COVB21CPR3 - Professional Skills 6: Creation	5
□ The Entrepreneurial Communication Professional	30
▫ COVB21DOC1 - The Entrepreneurial Communication Professional	30
Year 3 Communication	60
□ Internship	30
<i>one of following courses</i>	
□ Internship	30
▫ COVB21STG - Internship	30
□ Internship Abroad	30
▫ COVB21STB - Internship Abroad	30
□ Electives	30
<i>electives</i>	
Year 4 Communication	60
□ Graduation	60
▫ COVB24AFST - Graduation CO	60