Entrepreneurship & Retail Management

Programme	EC
Year 1 Entrepreneurship & Retail Management	60
Block 1: Retail Environment 1	*15*
ORVP25ERO - External Retail Environment	*5*
ORVP25COS - Communication: in writing	*5*
ORVP25MKT - Basic Marketing	*5*
Block 2: Retail Environment 2	*15*
ORVP25IRO - Internal Retail Environment	*5*
ORVP25COM - Communication: oral	*5*
ORVP25BER - Meaningful Economics and Retail	*5*
Block 3: Student Company 1	*15*
ORVP25ONP - Business Plan	*5*
ORVP21GIO1 - Behaviour in Organisations 1	*5*
ORVP25COE - Communication: English	*5*
Block 4: Student Company 2	*15*
ORVP25ONU - Business Plan in Progress	*5*
ORVP25FBV1 - Financial Management 1	*5*
ORVP25PID1 - Professional Identity 1	*5*
Year 2 Entrepreneurship & Retail Management	60
Block 5: Entrepreneurship or Retail Management 1	*15*
ORVB25JMP - Journey mapping	*5*
ORVB25GIO2 - Behaviour in Organisations 2	*5*
ORVB25MKC - Marketing Communication	*5*
Block 6: Entrepreneurship or Retail Management 2	*15*
ORVB25IVK - Purchase and Sale	*5*
ORVB25FBV2 - Financial Management 2	*5*
ORVB25IAE - Intercultural Awareness in English	*5*
Block 7: Innovation in SMEs 1	*15*
ORVB25IMG - Innovation Management	*5*
ORVB25DGB - Digital Business	*5*
ORVB21CSG - Consumer Behaviour	*5*
Block 8: Innovation in SMEs 2	*15*
ORVB25HRR - HRM and Law	*5*
ORVB25STM - Strategic Marketing	*5*
ORVB25PID2 - Professional Identity 2	*5*
Year 3 Entrepreneurship & Retail Management	60
Blocks 9 and 10: Work Placement	*30*
ORVB25MWS - Internship	*30*
Blocks 11 and 12: Minor by choice	*30*
electives	
Year 4 Entrepreneurship & Retail Management	60
Blocks 13 and 14: Graduation Trajectory - Project 1	*30*
ORVB23OIP - Research & Implement	*25*
ORVB23MGG - Management Game	*5*
Blocks 15 and 16: Graduation Trajectory - Project 2	*30*
ORVB23PPF2 - Project Portfolio 2	*25*
ORVB23PID4 - Professional Identity 4	*5*

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