International Marketing Management Exchange Programme Semester 2 (Spring)

Programme	**EC**
Semester 2 Exchange Students	25
- CIVB22MKA - Marketing Analysis	*5*
- CIVB20IPA7 - Integrated Project Assignment 7	*5*
- CIVB26EPI6 - Professional Identity 6	*3*
- CIVB20STM - Strategic Marketing	*5*
- CIVB20IPA8 - Integrated Project Assignment 8	*5*
- CIVB26PI7 - Professional Identity 7	*2*
Electives	5
one of following courses	
Elective Innovation Lab	*5*
selection of following courses	
- CIVB24INL - Innovation Lab	*5*
Elective Change Management	*5*
selection of following courses	
- CIVB20CHM - Change Management	*5*

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