

Vak: Future Profiling

credits: 5

Vakcode	GTV21FPL
Naam	Future Profiling
Studiejaar	2021-2022
ECTS credits	5
Taal	Engels
Coördinator	J.A. van Houwelingen

Werkvormen	Werkcollege
Toetsen	Future Profiling - Overige toetsing

Leeruitkomsten

2A. The student demonstrates understanding of relevant visualisation techniques

3C. The student can ideate a concept relevant to the problem context

4B. The student can identify appropriate channels relevant to their solution

5C. The student is aware of the impact of existing technologies and their consequences.

7A. The student is able to name their own strengths, can formulate simple learning goals and takes action to fulfil learning goals through an iterative process.

7B. The student operates and performs within a team, using the team's diversity and contributing to team meetings.

7C. The student starts with building their own network, identifying and meeting relevant people.

Inhoud

This course functions as a mirror capstone of year 1, by having students reflect on what they have learned this year, how they learn (metacognitive skills), the state of the industry (e.g. the offered guest lectures) and what ambitions they have for the future, relating to the programme learning outcomes. They will create a showcase portfolio website to present themselves to the industry and they make the first steps in expanding their network by collecting feedback on their portfolio.

Their skill to create products that customers want is improved by learning about Value Proposition Design and then apply it to themselves as final step in describing the value proposition of one of their prototypes made this year, how they added value in their project groups this year and what value they can and want to offer in the future (self-branding), related to their upcoming internship.

The course is assessed via a hand-in of a showcase portfolio and an end presentation, in which among other their personal value proposition is presented.

Opgenomen in opleiding(en)
Creative Media & Game Technologies

School(s)
Instituut voor Communicatie, Media & IT