

Vak: Knowledge Based Skills - Poster presentation

credits: 2

Vakcode	BPVM18BKS1B	Werkvormen	Onderwijs
Naam	Knowledge Based Skills - Poster presentation	Toetsen	Oral Exam - Overige toetsing
Studiejaar	2022-2023		
ECTS credits	2		
Taal	Engels		
Coördinator	N.T.C. Huttenga		

Leeruitkomsten

- The student compares and contrasts theories, models and concepts from different disciplines.
- The student writes a well-structured literature review in academic English.
- The student presents a poster for an interdisciplinary audience.
- The student demonstrates his knowledge base, shows initiative and responsibility and dares to provoke

Inhoud

Kurt Lewin already stated: there is nothing more practical than a good theory. This module provides the knowledge base for the related modules Innovation Assignment and Master Thesis. We will discuss theories, models and concepts related to the themes Sustainability, Innovation & Entrepreneurship, Liquid Society and Technology Driven Society. The students will receive (guest) lecturers and seminars, from lecturer-researchers, professors and the professional field.

Opgenomen in opleiding(en)

MSc. Interdisciplinary Business Professional

School(s)

International Business School

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