

Vak: Innovation Assignment

credits: 15

Vakcode	BPVM22INA1
Naam	Innovation Assignment
Studiejaar	2022-2023
ECTS credits	15
Taal	Engels
Coördinator	N.T.C. Huttenga

Werkvormen Onderwijs

Toetsen
Assignment - Opdracht
Assignment - Overige toetsing
Oral - Mondeling

Leeruitkomsten

- The student applies the research cycle when approaching a wicked problem.
- The student applies knowledge, skills, theories, models and concepts from more than one discipline in an interdisciplinary context.
- The student creates new knowledge that contributes to the solution of a wicked problem.
- The student analyses, interprets, plans, and evaluates business processes, based on scientific knowledge, and -when relevant- with an explicitly interdisciplinary perspective.
- The student shows managerial and entrepreneurial skills, applied within an interdisciplinary context, by connecting different disciplines (people) with each other to contribute to the solution of the wicked problem.
- The student critically evaluates, discusses and defends the outcomes of his research.

Inhoud

This module prepares students to have an innovative impact on society and business. The emphasis in this module is the application of the whole research cycle, with an evidence-based approach. The starting point of the Innovation Assignment is a wicked problem from the professional field, provided by the professorships involved. Students work on this problem in interdisciplinary teams of two students. As a team students need to create a solution by combining knowledge and skills from different disciplines. The combination of resources from various disciplines should create the innovation that brings the wicked problem a step closer to its solution.

Opgenomen in opleiding(en)

MSc. Interdisciplinary Business Professional

School(s)

International Business School