Vak: Entrepreneurship 2 — credits: 4

Vakcode	ELVH17AENT2
Naam	Entrepreneurship 2
Studiejaar	2022-2023
ECTS credits	4
Taal	Engels
Coördinator	I.P. Berg
Werkvormen	Gastcollege Hoorcollege Opdracht
Toetsen	Entrepreneurship 2 - Opdracht

Leeruitkomsten

The student is able:

- to start a company by following the issues described in the planning of Jong Ondernemen. These issues involve:
  - coming up with a promising product-market combination;
  - executing a market analysis;
  - design and producing a product;
  - enrolment at Jong Ondernemen;
  - developing a marketing plan; opening of a bank account.
- to get support for the business plan form stock holders financing the plan;
- to produce and sell products, by showing he is capable of: selling of stocks; organising a stockholders meeting; marketing and selling activities.

Inhoud

In this study unit, you will form a student company (Stuco) with students from other Engineering bachelors at Hanze UAS. You have to show entrepreneurial behaviour while setting up a company, and getting knowledge about production, selling, buying, financial management, marketing, organization and management. It will be necessary to work in teams to reach the goals of the company.

Opgenomen in opleiding(en)

Elektrotechniek Major Sensor Technology

School(s)

Instituut voor Engineering

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