

Vak: Principal Areas of Business 2

credits: 3

Vakcode	IBVP15PAB2A	Werkvormen	Werkcollege
Naam	Principal Areas of Business 2	Toetsen	Principal Areas of Business 2 - Computer, organisatie ToetsCentrum
Studiejaar	2022-2023		
ECTS credits	3		
Taal	Engels		
Coördinator	J. Wang		

Leeruitkomsten

For a service, manufacturing or trading company the student has the basic knowledge and skills to:

- construct and interpret a cash flow statement
- explain the main elements of working capital
- compute and calculate:
 - the cash conversion cycle
 - the cost of credit terms
 - the ability to pay current liabilities
- understand and define the definitions and concepts of innovation, invention and entrepreneurship
- define the different stages in innovation management and the factors influencing these stages
- understand and explain the sources of innovation and how to capture value from innovation projects
- describe specific key terms and variables of motivational theories
- understand how the organizational system and structure affects human behaviour
- describe the role that Inventory Management plays in Logistics and Supply Chain decision making and apply a variety of methods of setting appropriate Inventory Levels in situations of uncertain demand and /or supply
- apply various methods of analyzing a company's inventory situation (ABC & Quadrant methods) and use the resulting information to make appropriate inventory management decisions

Competencies from the Framework Competencies IBMS:
TWM23-1, TWM20-1, TWM19-1

Inhoud

Students will build on the knowledge gained in the first period and further explore the principal areas of business, focusing on process improvement

Opgenomen in opleiding(en)

International Business 3 Year

School(s)

International Business School

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