

Vak: News and Disinformation

credits: 5

Vakcode	ICVB20THY5
Naam	News and Disinformation
Studiejaar	2022-2023
ECTS credits	5
Taal	Engels
Coördinator	C. Schoonbeek

Werkvormen	Werkcollege
Toetsen	News and Disinformation - Overige toetsing

Leeruitkomsten

The following learning outcomes (LO) refer to the LOCO programme competences at level 3 (bachelor's degree).

The student:

1. Explores and explains definitions of disinformation, the origin of disinformation, the mechanisms through which it propagates, and the role of large (social) media platforms.
2. Evaluates news using common quality criteria for journalism.
3. Individually and methodically executes literature research on a recent topic in the area of news provision and disinformation.
4. Uses computer tools to locate and analyse disinformation and manipulation in digital material (images, videos, social media accounts).
5. Gives advice on the communication of the organisation, taking account of the effect of fake news and disinformation on the organisation's reputation

Inhoud

In recent years, an old phenomenon has resurfaced with a new face. Trolls, angry citizens and agents create rumours and falsify news to influence public opinion. They try to tarnish the reputation of their opposition or to enrich themselves. Algorithms from platforms such as Facebook contribute to this development.

The consequences are far-reaching. The public loses trust in journalistic reporting and democratic processes such as elections and referendums are under pressure. Organisations feel the effect of disinformation on their reputation.

But there is a counter movement. Governments and businesses are looking for ways to counteract the dangers, through the use of awareness campaigns, codes of conduct for news providers, support for journalistic organisations, and the development of tools to combat fake news and disinformation.

In this elective module we will research *news and disinformation* as follows:

We define disinformation, study where it originates and how it propagates, which interests it serves, and how to recognize and combat it. We do this from the perspective of a communication professional in an organisation. This theoretical component will be closed off with an individual assignment.

Form: lectures, discussions, student presentations on subtopics

Keywords: disinformation, journalistic criteria, news provision, digital platforms, fact checking, media literacy, reputation protection

Opgenomen in opleiding(en)

International Communication

School(s)

Instituut voor Communicatie, Media & IT