

Vak: Chinese 8

credits: 2

Vakcode	LBVB19CHN8B
Naam	Chinese 8
Studiejaar	2022-2023
ECTS credits	2
Taal	Engels
Coördinator	R.S. Havinga

Werkvormen	Werkcollege
Toetsen	Oral Exam - Mondeling

Leeruitkomsten

WW5: Use one or two additional languages to facilitate international business.

Beginning B1 and HSK 3, Vocabulary: 400 words

The student:

1. Can understand the main points of clear standard input on familiar matters regularly encountered in work, school, leisure, etc.
2. Can write about personal interest and shows command of specific Chinese cultural features in business situations.
3. Can describe experiences and events, dreams, hopes & ambitions and briefly give reasons and explanations for opinions and plans in a presentation concerning a business setting.

Inhoud

Specific business -related materials in hand outs.

The following topics will be dealt with:

- Making plans
- Talk about specific Chinese business culture
- Chinese business
- Chinese marketing

Attendance and active participation compulsory; At the end of the block the student will hold a presentation in a business setting.

Conditions for the exam are: 80% attendance.

Every week 2 hours lectures.

Opgenomen in opleiding(en)

International Business 4 Year

School(s)

International Business School

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