Vak: Graduation Project   credits: 30

Vakcode	LBVB19GPJ2C	**Werkvormen**	
Naam	Graduation Project	**Toetsen**	Afstudeerproject - Opdracht
Studiejaar	2022-2023		
ECTS credits	30		
Taal	Engels		
Coördinator	D.A. Naydenova		

Leeruitkomsten

After successful completion the student:

- Effectively solved a business problem in the field of Marketing, Finance & Accounting, Management, and/or Strategy & Business Development;
- Developed and justified an appropriate research framework for the research project;
- Collected, evaluated and analysed secondary and primary data and integrated theory and practice by applying theoretical models to solve business problems;
- Analysed complex issues, drew logical conclusions from complex research data to answer the research questions;
- Provided SMART recommendations to solve the business problem;
- Took ownership of the project and effectively planned and organised his/her graduation project to achieve the project objectives;
- Demonstrated professional English report writing skills and verbal communication skills;
- Collaborated effectively with relevant stakeholders of the project to achieve the project objectives;
- Critically reflected on own process for professional development.

Program Learning Outcomes from the IB Framework:
The professional competences depend on the student's Graduation Minor and topic chosen.
WT1_L3; WW4_L3; WW6_L3; ; LW8_L3; LW9_L3; TWM24_L3

Inhoud

This module concerns carrying out the graduation project, report writing and presenting and defending of the results.
Please see the Graduation Project Handbook for details.

<u>Prerequisites:</u>
A student in the four-year bachelor programme must have achieved 144 credits (EC) of the Post-Propaedeutic Phase, including BRM1/WFM1.
A student in the three-year bachelor programme must have completed their First Year and obtained at least 84 credits in the Post-Propaedeutic Phase.

Opgenomen in opleiding(en)

International Business 3 Year
International Business 4 Year

School(s)

International Business School