

## Vak: Business Simulation Supply Chain

credits: 5

<b>Vakcode</b>	LBVB19SIM1C
<b>Naam</b>	Business Simulation Supply Chain
<b>Studiejaar</b>	2022-2023
<b>ECTS credits</b>	5
<b>Taal</b>	Engels
<b>Coördinator</b>	I.L. Fitzgerald

<b>Werkvormen</b>	Opdracht
<b>Toetsen</b>	Assignment - Opdracht

### Leeruitkomsten

Program Learning Outcome:

- Ww-6 Collaborate effectively with different kinds of stakeholders in different cultural, organisational and political landscapes to contribute to achieving agreed goals.
- WW-6 Apply and analyse the effectiveness of negotiation skills
- TWM-18 Evaluate financial performance of the organisation from different stakeholders' perspectives.
- TWM-20 Evaluate operations processes within and between organisations.
- TWM-21 Manage operations processes within and between organisations.

Program Learning Outcomes:

WW 6.2, TWM 18.2, TWM 20.2, TWM 21.2

### Inhoud

In this assignment, you will be applying the knowledge you have gained so far in Marketing, Finance, Supply Chain Management, Human Resource Management, Operations Management etc. within the context a realistic and dynamic business simulation game. You will have the opportunity to apply your knowledge within a wide range of decision making areas, see the results of your decisions, analyze the resulting information, use feedback received from each other and your coach to improve future decision making. You will also need to be able to calculate financial ratios and understand the effects of decisions made based on these ratios. You will also need to be able to integrate finance with inbound logistics, operations management, outbound logistics, human resource decisions and marketing decisions.

In addition, you will explore the capital structure of your company and make decisions related to short- term and long-term debt and equity maintained by the company. You will have to understand the concept of leverage and make decisions to maintain the debt to equity ratio of your company within healthy limits. You will also be required to negotiate for a bank loan on behalf of your company, making use of appropriate argumentation supported by relevant market and internal company data. While you will be making decisions in a variety of functional areas the main focus remains on Supply Chain and Finance decision making.

Finally, you will need to display your ability to reflect on the process of managing your company for 3 virtual years and give recommendations on how your group and company performance could be improved in the future.

### Opgenomen in opleiding(en)

International Business 4 Year

### School(s)

International Business School

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