

Vak: Core Areas of International Business 7

credits: 5

Vakcode	LBVB22CAB7A	Werkvormen	Onderwijs
Naam	Core Areas of International Business 7	Toetsen	Core Areas of International Business 7 - Computer, organisatie ToetsCentrum
Studiejaar	2022-2023		
ECTS credits	5		
Taal	Engels		
Coördinator	S. Orgiu		

Leeruitkomsten

At the end of this course, successful students will be able to:

Human Resource Management:

- Distinguish and explain appropriate HRM strategies
- Explain the practices, tools and instruments involved in the HR cycle (including job analysis, recruiting, selection, onboarding, appraisal and retention)

Intercultural Competence:

- Distinguish and explain different factors, norms, and values of (inter-)national culture.
- Analyze the cross-cultural situations in business and social contexts with relevant cultural dimensions.
- Explain the effect of cultural differences on organizational behavior and strategic choices.
- Explain the importance of a diversity strategy in today's organization.
- Distinguish critical success factors of intercultural management.
- Explain how intercultural management impacts team performance and business results in today's business world.

Corporate Responsibility:

- Distinguish and explain different factors, norms, and values of Corporate Responsibility and apply this knowledge in the context of organizational culture and organizational behavior.
- Distinguish and explain Corporate Responsibility practices, tools and instruments for HR cycle planning, recruiting, selection.

PLOs:

- LW10.2
- LW11.2
- LW14.2
- TWM 22.2
- TWM23.2

Inhoud

Students will get theory topics in the area of human resource management, intercultural competence, and corporate responsibility.

Human resource management will focus on the staffing process as part of the management process. The processes include acquiring new employees, training them to a high standard, appraising their performance, deciding how to reward employees and ensuring that they are treated equally.

Intercultural competence will focus on different factors, norms, and values of (inter-)national culture, and the application of this knowledge in the context of organizational culture and organizational behavior. Students will be able to explain the effect of cultural differences on organizational behavior, strategic choices, and business results. Meanwhile, they will be able to explain the critical success factors of intercultural management and explain the implication of intercultural management.

Corporate Responsibility will focus on the elements of corporate responsibility and the application of different tools and methods of corporate responsibility in the context of Human resource management and organizational culture and organizational behavior. Students will be able to explain the relevance of corporate responsibility components in the context and will be able to reflect on/ describe its importance.

Opgenomen in opleiding(en)

International Business 4 Year

School(s)

International Business School

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