Hanzehogeschool Groningen
University of Applied Sciences

Vak: Intercultural and Professional Skills in International Business 1 — credits: 5

Vakcode	LBVP22IPS1C	**Werkvormen**	Onderwijs
Naam	Intercultural and Professional Skills in International Business 1	**Toetsen**	assignment - Opdracht
Studiejaar	2022-2023		
ECTS credits	5		
Taal	Engels		
Coördinator	S. Orgiu		

Leeruitkomsten

Upon successful completion of the module, the student is able to:

- Express reflections on personal development with the aim of personal growth.
- Mitigate the pitfalls of cultural differences in business and social contexts
- Display willingness to work with people from other cultures and to work in countries with different cultural backgrounds.
- Use appropriate verbal and non-verbal communication in an intercultural setting.
- Respond appropriately to an unfamiliar or unexpectedly changing business environment.
- Assess the effect of cultural differences on organizational behavior and strategic choices.

PLOs:
- LW8.1
- LW9.1
- LW11.1
- LW12.1
- LW13.1
- LW14.1

Inhoud

This course prepares students to add value to international business and society by developing adequate life and career skills, the so-called 21st-century skills, by means of workshops.

The seminars contribute to preparing business professionals with a global mindset by the following steps. Firstly, boosting students' awareness of their own cultural rules and perspectives, meanwhile, starting to identify differences in (cultural) perspectives. Additionally, encouraging students to view the experiences and behaviors of others through their own cultural worldview and respond to others using their own cultural worldview. Besides, making them see the relevance of making use of cultural differences in verbal and nonverbal communication, and starts to (care for) develop(-ing) shared meaning. Lastly, motivating them to identify the effect of cultural differences upon organizational behavior and strategic choices.

Opgenomen in opleiding(en)

International Business 4 Year

School(s)

International Business School

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