

Vak: Business in Music

credits: 3

Vakcode	MZVH2ENT3	Werkvormen	Action learning
Naam	Business in Music		Hoorcollege
Studiejaar	2022-2023		Practicum / Training
ECTS credits	3		Projectonderwijs
Taal	Engels, Nederlands		Stage, werk
Coördinator	A.B. Niestijl	Toetsen	semester 5 - Overige toetsing
			semester 6 - Overige toetsing

Leeruitkomsten

3. The musician is alert to developments in society and integrates these into his musical practice.

- 3.1.1 makes connections between their own artistic functioning, developments and social context.
- 3.1.2 places his musical activities in perspective of music from different traditions, style periods, cultures and regions.

A more detailed reference to the competences can be found in the module description of the study guide.

Inhoud

Building a website in wordpress or comparable format. Writing a short biography and text about a (personal) group, making an EPK (Electronic Press Kit) and booking mail, making a hit list of suitable clubs and festivals to approach and building a summarized database, making a realistic crowdfunding project incl. a short clip and financial plan.

Opgenomen in opleiding(en)

Muziek, major Jazz

School(s)

Prins Claus Conservatorium

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