

Vak: Cultural Differences & CSR

credits: 2

Vakcode TBVH2CDC
Naam Cultural Differences & CSR
Studiejaar 2022-2023
ECTS credits 2
Taal Engels
Coördinator M.W. Visscher

Werkvormen Onderwijs
Toetsen Cult. Diff. & CSR - Computer, organisatie
ToetsCentrum

Leeruitkomsten

Students will be able to identify different cultures by applying the various insights and theories, and will be able to identify successful behavior in various cultures in the international business world. Students will be able to distinguish matters relating to the three Ps: people, planet, profit, and they can recognize and decide on their successful interrelation .

Inhoud

Students will gain insight in Cultural Differences and will be able to take cultural Differences into account when doing business internationally. Making the right choices in a culturally different context involves knowledge and skills in the field of Social Corporate Responsibility. Skills will be practised by exercises in a setting with international students.

Opgenomen in opleiding(en)

Minor International Industrial Entrepreneurship
Technische Bedrijfskunde Major Internat.TechnologyManagement
Exchange International Industrial Entrepreneurship (spring)
Technische Bedrijfskunde Major Management en Consultancy

School(s)

Instituut voor Engineering

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