

Vak: Project Organisational Design

credits: 3

Vakcode	TBVH2POD	Werkvormen	Onderwijs
Naam	Project Organisational Design	Toetsen	Pr. Org. Design - Overige toetsing
Studiejaar	2022-2023		
ECTS credits	3		
Taal	Engels		
Coördinator	M.W. Visscher		

Leeruitkomsten

Students will be able to analyse and describe international opportunities for a company;
Students will be able to convince and recommend the best strategy for internationalisation in a certain market segment given the company's mission and strategies;
Students will be able to distinguish trends and analyse international relations and conditions;
Students will be able to explain financial and commercial feasibility, identify technological developments and recognise law systems in a specific market segment;
Students will be able to recognise and explain cultural differences in a professional setting;
Students will be able to create a business plan in which the human resources are widely developed.

Inhoud

Students write a business plan for setting up a production plant for a specific product or product group in a foreign country or region. The plan should consist of details about the subjects listed below. This plan has to be presented and defended for the board of managers.

This project integrates the subjects Import and Export, Business Economics, HRM, Interculturalism and Organizational Structures. The business plan has to be presented and defended for the board of managers (the lecturers) in order to make an investment decision. The project will be carried out in groups of students, preferably a mix of students with different nationalities.
The subjects below will provide a basis for completing the project.

Opgenomen in opleiding(en)

Minor International Industrial Entrepreneurship
Technische Bedrijfskunde Major Internat.TechnologyManagement
Exchange International Industrial Entrepreneurship (spring)
Technische Bedrijfskunde Major Management en Consultancy

School(s)

Instituut voor Engineering

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