

Vak: Import & Export

credits: 1

Vakcode	TBVH4IME	Werkvormen	Onderwijs
Naam	Import & Export	Toetsen	Import & Export - Computer, organisatie
Studiejaar	2022-2023		ToetsCentrum
ECTS credits	1		
Taal	Nederlands		
Coördinator	G.M.H. Broekema		

Leeruitkomsten

Students can identify promising markets and analyze their opportunities and threats in a well-structured way.

Students can deal with all important aspects of the export business plan.

Students can deal with all important aspects of import.

Inhoud

Students learn how to analyse export opportunities in a logical and well-structured way, select the most suitable country to which to export, and how to create an export plan.

Opgenomen in opleiding(en)

Minor International Industrial Entrepreneurship
Technische Bedrijfskunde Major Internat. Technology Management
Exchange International Industrial Entrepreneurship (spring)
Technische Bedrijfskunde Major Management en Consultancy

School(s)

Instituut voor Engineering

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