

## Vak: Economy for the Sustainable Society

credits: 5

|                     |                                     |
|---------------------|-------------------------------------|
| <b>Vakcode</b>      | ESVM21ESS                           |
| <b>Naam</b>         | Economy for the Sustainable Society |
| <b>Studiejaar</b>   | 2023-2024                           |
| <b>ECTS credits</b> | 5                                   |
| <b>Taal</b>         | Engels                              |
| <b>Coördinator</b>  | E. Dommerholt                       |

|                   |                                                   |
|-------------------|---------------------------------------------------|
| <b>Werkvormen</b> | Onderwijs                                         |
| <b>Toetsen</b>    | Economy for the Sustainable Society -<br>Opdracht |

### Leeruitkomsten

Students are able to:

- 1 Analyse and critically reflect upon the contents of academic papers, professional articles on new business model frameworks based on multiple value creation
- 2 Critically evaluate, integrate and reflect upon academic papers and professional articles clips on new business model frameworks in the form of an essay.
- 3 Apply and integrate the principles of multiple value creation, design structure, value proposition and community building to create a prototype of a new business model in the energy domain.
- 4 Present the prototype and communicate the outcomes of the prototyping process to a members of the community of learners

### Inhoud

Students will be challenged to live their new business models in energy dream. That is shaping the energy transition dream by designing and ultimately delivering a prototype of a new business model in energy business.

To build a new business model, students must be able to

- understand and reflect on relevant sustainability trends and developments
- understand and reflect on (dis)similarities between conventional and new business models
- apply various business model components
- critically reflect on relevant literatures

### Opgenomen in opleiding(en)

Energy for Society

### School(s)

Instituut voor Engineering

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