Vak: Intercultural Management 1B- assignment — credits: 2

Vakcode	BKVH83ICM1B
Naam	Intercultural Management 1B- assignment
Studiejaar	2025-2026
ECTS credits	2
Taal	Nederlands
Coördinator	C. Lammerts
Werkvormen	Onderwijs
Toetsen	ICM1B - assignment - Opdracht ICM1B- assignm. 2 - Opdracht

Leeruitkomsten

The student will:
1 learn to observe and interpret interactions of people from different cultures in organizational settings;
2 become familiar with a number of relevant theories and concepts to describe and analyse the influences of culture;
3 learn about different researches and methodological approaches on studying culture;
4 understand the effect of culture in a way that can be applied to a variety of cross-cultural interactions in a number of organizational contexts;
5 develop improvements in relative complex situations where managerial and cultural problems are intertwined;
6 enlarge own understanding in personal intercultural competencies;
7 develop own skills in dealing effectively with unfamiliar, intercultural situations.

Inhoud

Working in different places of the world and with people from other cultures can be exciting and can be really fun. It may bring you new ideas, the student may feel perfectly tuned in to some other people he meets and it might give him a lot of energy.
The same work can be frustrating after some time, and he might be really disappointed about some people he has to work with. There is a lot of talking, but little action and hardly any progress. When the student needs someone he cannot find him, when he agrees on something, things just go a bit different. Sometimes it feels as if people do not work with the student but against him and he might even think that the people he has to work with would rather like to see him leaving instead of coming.
The globalization of the business environment is resulting in an ever increasing number of cross-cultural interactions in the workplace.

Understanding the influence of culture on interpersonal interactions in organizational settings is an important requirement for effective international management.
In this course the student will explore literature on intercultural cooperation to gain understanding of theories and concepts of culture. He will use some cases to analyse complex situations in which culture and management are intertwined. He will try to understand them and see how improvements in the situation can be made.

The student will also interview people who worked internationally to see how they tried to learn to become an effective cross-cultural manager. He will structure these interviews, select the most interesting ones and will present them to others in the class.
Finally we will focus on your own intercultural competences. What are strengths and what are aspects to work on?

Opgenomen in opleiding(en)

Bedrijfskunde in 3 jaar (oud curriculum 2016-2021)

School(s)

Instituut voor Bedrijfskunde

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