# Vak: Master Thesis — credits: 25

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| **Vakcode** | BPVM21THE1C |
| **Naam** | Master Thesis |
| **Studiejaar** | 2025-2026 |
| **ECTS credits** | 25 |
| **Taal** | Engels |
| **Coördinator** | P.M. Duarte de Almeida |
| **Werkvormen** | Onderwijs |
| **Toetsen** | Proposal, report and defence - Overige toetsing |

**Leeruitkomsten**

- To take the essence: the student identifies and briefly summarizes the essence of his findings
- To problematize: The student evaluates the interdisciplinary context of his assignment, and defines the core problem that needs to be addressed
- To conceptualize: the student introduces the key concepts relevant to the core problem of his thesis, and critically evaluates relevant literature to create a conceptual framework. The literature review involves sources from the various domains relevant for the core problem
- To design: The student translates the core problem into relevant sub questions, and designs the research method to answer these questions
- To analyze: The student executes his research according to the research design, and collects and analyses systematically the resulting data
- To discuss: the student critically evaluates the outcomes of his research, and discusses and defends the implications both from an academic and from a professional perspective.
- To advice & to implement: the student gives a well-motivated (interdisciplinary) business advice for the solution of the problem, including implications for other functional domains and guidelines for implementation
- To conclude: the student summarizes the outcomes of his thesis by reflecting on his sub questions. He identifies specific managerial implications with respect to the solution of the core problem of his thesis.
- To persuade: the student writes in a stimulating well-articulated manner, and uses professional business English. In his argumentation, the student persuades his audience, and stimulates them to accept his choices and support the implementation of the advice.

**Inhoud**

The Master Thesis is the master proof by which students demonstrate their ability to independently make a substantial contribution towards the solution of a complex problem in an interdisciplinary professional context. As Business Professional with an MSc title, students are able to conceive innovative solutions that are relevant for the profession and based on relevant academic insights.

The thesis is a client-driven, supervised learning process. To the extent possible, it simulates a professional approach emphasizing deadlines and professional standards for work products, as well as the imperative to make decisions and recommendations based on imperfect information. It recognizes the importance of being responsive to:

1. The professional stakeholders interested in the solution
2. The academic advances and standards in the field of interest.
3. The interdisciplinary environment, therefore, the necessity to co-operate with others.

**Opgenomen in opleiding(en)**

Interdisciplinary Business Professional

**School(s)**

International Business School

share your talent. move the world.

De ECTS onderwijscatalogus van de Hanzehogeschool Groningen wordt met de grootst mogelijke zorg samengesteld. Het is echter mogelijk dat de inhoud van de catalogus -en de daarin vervatte informatie- verouderd, incompleet of onjuist is. Aan de inhoud van de catalogus kunnen dan ook geen rechten worden ontleend.