

Vak: Advanced Skills in International Business

credits: 5

Vakcode	LBVP24ASK1C	Werkvormen	Onderwijs
Naam	Advanced Skills in International Business	Toetsen	assignment - Opdracht
Studiejaar	2025-2026		
ECTS credits	5		
Taal	Engels		
Coördinator	J. Wang		

Leeruitkomsten

The exact learning outcomes and course content is subject to change until 31-08-2024

The student is able to:

Intercultural Competence

- Mitigate the pitfalls of cultural differences in business and social contexts.
- Display professionalism and competence when working with people from different cultural backgrounds.
- Use appropriate verbal and non-verbal communication in an intercultural setting.

Professional Development

- Identify job needs and relate these to personal qualifications and ambitions.
- Create professional products to promote oneself in the professional job market.

PLOs

LW8.2; LW11.2; LW12.2; LW13.2; LW14.2;

Inhoud

Students will work in teams, develop, and deliver a professional training workshop. The workshop should be planned and organized based on different training needs assigned in the beginning. The training workshop is interactive training where participants carry out interactive training activities rather than passively listening to a lecture. Coaching meetings and practical seminars are offered throughout the learning journey.

Students will work through the process of finding a job/internship. This will include exploring what a student has to offer to an employer, finetuning their visibility on social media, doing network research, writing professional application letters and CVs to attract the readers' attention, and discussing and practicing a placement- or job interview.

Opgenomen in opleiding(en)

International Business 3 Year

School(s)

International Business School