

Vakcode	LBVP24ASK2C	Werkvormen	Onderwijs
Naam	Advanced Skills in International Business 2	Toetsen	assignment - Opdracht
Studiejaar	2025-2026		
ECTS credits	5		
Taal	Engels		
Coördinator	J. Wang		

Leeruitkomsten

The course will cover the following topics:

This is a group project with individual elements, across two study periods. Two or three real business cases will be presented by IBS Lectors. Students have the freedom to set up their own groups with classmates or fellow students from other classes.

Research content:

- Research methodology for a real business case
- Inferential statistics/SPSS
- Semi-structured interview

Business Research

- Analyse a complex business problem in an international business setting with use of adequate research design, resulting in an evidence-based, feasible solution.

Law:

- Analyse patterns in global legal factors and policies that drive international trade and business development.

English:

- Business report structure from chapter down to paragraph and sentence level
- Dedication to layout
- Improving business report writing to C1 level of the CEFR or higher
- Finetuning business presentation skills
- Sourcing and referencing
- Becoming a critical, analytical language user and learner

PLOs

WT1.2; WT3.2; WW4.2; LW10.2; TWM24.2

Inhoud

Current issues that are essential to business will be analyzed critically in regard to law, economics, ethical and social responsibility, sustainability and innovation.

Opgenomen in opleiding(en)

International Business 3 Year

School(s)

International Business School