

**Vak: Creating Business Opportunities**

credits: 5

<b>Vakcode</b>	UTVM25CBO1D	<b>Werkvormen</b>	Werkcollege
<b>Naam</b>	Creating Business Opportunities	<b>Toetsen</b>	
<b>Studiejaar</b>	2025-2026		
<b>ECTS credits</b>	5		
<b>Taal</b>	Engels		
<b>Coördinator</b>	D. De Souza Turle da Silva		

**Leeruitkomsten**

CBO1: demonstrate and apply knowledge about the major theories and perspectives concerning entrepreneurship, business opportunities and innovation in an international environment. (PLO1, PLO2)

CBO2: Identify and specify business opportunities in complex environments under conditions of uncertainty and unpredictability. (PLO3, PLO5)

CBO3: present him/herself professionally as a member of a multidisciplinary and multicultural teams and develop relations with important stakeholders. (PLO3, PLO7, PLO8)

**Inhoud****Strategic Focus Area: Global Mindset and Entrepreneurship**

The Creating Business Opportunities course is designed to equip Master-level students with conceptual frameworks and an understanding of identifying and creating business opportunities in complex environments under conditions of uncertainty. Through an entrepreneurial lens, the course delves into the theory and practice of creative destruction and disruptive innovation and their role in economic growth and sustainable economies.

The course contributes to SDGs 8, 9 and 12.

**Opgenomen in opleiding(en)**

International Business and Management

**School(s)**

International Business School