

Vak: Innovative Sustainability Solutions for Businesses

credits: 5

Vakcode	UTVM25ISB1C	Werkvormen	Gastcollege
Naam	Innovative Sustainability Solutions for Businesses		Hoorcollege
Studiejaar	2025-2026		Opdracht
ECTS credits	5		Werkcollege
Taal	Engels	Toetsen	Assignment - Opdracht
Coördinator	P.L. Schiphof		

Leeruitkomsten

Upon a successful completion of the course ISB, participants will be able to:

- ISB1: Learn on working in an international team of upcoming professionals from multiple universities in both on- and off-line setting (contributes to PLO 7 & 8)
- ISB2: To analyze and apply on the impact on the latest insights on sustainability e.g. circular economy, sufficiency and de-growth theories, models and concepts on contemporary business practices (contributes to PLO 1, 2, 3, 4 & 6)
- ISB3: To identify sustainable and actionable strategies for businesses to enhance their sustainable and competitive advantage (contributes to PLO 1, 3 & 6)
- ISN4: To evaluate and decide on strategies on solving their (international) business challenge on sustainability and competitiveness (contributes to PLO 1,3 & 6)
- ISB5: To develop realistic and grounded recommendations that supports the business to enhance both their sustainable and competitive position (contributes to PLO 3, 4, 5 & 6)

Inhoud

Strategic Focus Areas: Global Mindset and Sustainability

The course ISB is a BIP (EU Erasmus+ program) where students will develop an advice for a real-life company on how to start or enhance their competitive position using sustainable concepts like e.g. circular economy, sustainability or de-growth. Teams will be a mix from all the participating universities and the main research question: "How can contemporary durable concepts contribute to <company> to become a more sustainable business whilst enhancing their (sustainable) competitive position?"

Students must of underpin their results:

- using the theories, models and concepts of the selected concepts,
- collecting relevant data
- finalizing with tailored analysis
- and building actionable recommendations for business

This course actively contribute to instill the development on knowledge, skills and attitude of participants on the following SDG's: 8, 9, 11 & 12

Opgenomen in opleiding(en)

International Business and Management

School(s)

International Business School

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