Hanze

Vak: Master Thesis — credits: 25

Vakcode	BPVM26THE1C
Naam	Master Thesis
Studiejaar	2026-2027
ECTS credits	25
Taal	Engels
Coördinator	J.M. Haandrikman
Werkvormen	Onderwijs
Toetsen	Proposal, report and defence - Overige toetsing

Leeruitkomsten

Students:

1. Formulate and justify a complex organizational or societal problem by critically analyzing relevant academic literature, data, and contextual factors, resulting in a clearly defined research objective and questions.

2. Critically integrate theories, concepts, and methods from multiple business disciplines (and, where relevant, adjacent fields) to develop a coherent analytical framework for addressing the research problem.

3. Design and execute an appropriate research methodology, demonstrating methodological justification, data integrity, and appropriate analytical skills in generating valid and reliable findings.

4. Develop and critically evaluate evidence-based, innovative, and sustainable solutions or insights that create organizational and/or societal value, explicitly considering feasibility, risks, stakeholder implications, and their economic, societal, and environmental impact. Translate findings into actionable, contextually appropriate recommendations for practice.

5. Demonstrate ethical awareness, professional responsibility, and critical reflection throughout the research process, including responsible stakeholder engagement and data handling, and justification of methodological choices, limitations, and implications.

6. Communicate and defend the research process, findings, and recommendations effectively across multiple formats, adapting content, argumentation, and style to the purpose and audience of each output in academic and professional contexts.

CLO1 contributes to PLO1: Research

CLO2 contributes to PLO3: Interdisciplinary Approach

CLO3 contributes to PLO1: Research

CLO4 contributes to PLO2: Innovation & Entrepreneurship

CLO5 contributes to PLO4: Professional Development & Leadership

CLO6 contributes to PLO5: Communication

Inhoud

Strategic Focus Areas: Entrepeneurship, Global Mindset and Sustainability

The Master Thesis is the proof by which students demonstrate their ability to independently make a substantial contribution towards the solution of a complex problem in an interdisciplinary professional context. The thesis is written in the form of a Journal Article Style Thesis (JAST), meaning that students produce an academic paper in a journal article format. As Business Professional with an MSc title, students are able to conceive innovative solutions that are relevant for the profession and based on relevant academic insights.

The thesis is a commissioner-driven, supervised learning process. To the extent possible, it simulates a professional work environment, emphasizing deadlines and professional standards for deliverables, as well as the need to make decisions and recommendations based on imperfect information. It recognizes the importance of being responsive to:

1. professional stakeholders, interested in the solution;

1. academic advances and standards in the relevant field;
2. the interdisciplinary environment, which requires effective cooperation with others.

This course enables students to address one or more Sustainable Development Goals (SDGs) through student defined, impact oriented research.

Opgenomen in opleiding(en)

Interdisciplinary Business Professional

School(s)

Business & Recht

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De ECTS onderwijscatalogus van de Hanzehogeschool Groningen wordt met de grootst mogelijke zorg samengesteld. Het is echter mogelijk dat de inhoud van de catalogus -en de daarin vervatte informatie- verouderd, incompleet of onjuist is. Aan de inhoud van de catalogus kunnen dan ook geen rechten worden ontleend.