Vak: Intercultural Facilitation & Change Management Theory — credits: 5

Vakcode	ICVB15INT2
Naam	Intercultural Facilitation & Change Management Theory
Studiejaar	2026-2027
ECTS credits	5
Taal	Engels
Coördinator	T.I. Voaides
Werkvormen	Gastcollege Hoorcollege Werkcollege
Toetsen	Intercultural Facilitation & Change Management Theory - Computer, organisatie ToetsCentrum

Leeruitkomsten

Competences	Programme learning outcomes (PLOs) at level 2 Junior professionals:	Test for which the PLO applies
1. **Context & strategy**	1. Identify relevant developments for the organisation, monitor international and intercultural developments, and translate the implications into communication policy.	**Intercultural Facilitation & Change Management Theory**
1. **Target group & behaviour**	1. Account for communication interventions based on knowledge, theory and research insights.	**Intercultural Facilitation & Change Management Theory**
1. **Persuasion & commitment**	1. Advise on the organisation's communication as an internal and/or external adviser/consultant, taking into account the organisation's communication strategy.	**Intercultural Facilitation & Change Management Theory**

Inhoud

The student acquires knowledge and insight into the role of communication when supporting an organisation in a phase of change and implementing those changes. Important issues are resistance to change, creating support and change strategies. The student acquires knowledge for the design of communication policy.

It is also of great importance to have insight into the way in which culture influences communication. The student therefore acquires knowledge of intercultural communication theories that play a part when changing in an international context. Students apply these theories to international cases.

Opgenomen in opleiding(en)

International Communication
Int. Comm. Exchange Minor Organisations and Change Comm.

School(s)

Ondernemen, Communicatie & Marketing

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