Vak: Strategic Management — credits: 5

Vakcode	IFCB19SM1C	**Werkvormen**	Werkcollege
Naam	Strategic Management	**Toetsen**	Strategic Management 1 - Overige toetsing
Studiejaar	2026-2027		
ECTS credits	5		
Taal	Engels		
Coördinator	J. Mennes		

Leeruitkomsten

1. The student can make an internal and external analysis for an international organisation.
2. The student can apply strategic management models in a given case or problem for a client
3. The student can translate global strategic statements to concrete steps which has to be taken to reach strategic goals.
4. The student is able to recognise the theory on strategic management and apply it in a given case
5. The student is able to analyse a given case and come up with recommendations.

Inhoud

During this course you will learn about strategic decisions within a company. You will learn different strategic models and how to analyse and apply them to an organiztion. During a simulation you will bring the theory into practice. After the course you can translate global strategic statements to concrete steps which has to be taken to reach the strategic goals.

Opgenomen in opleiding(en)

International Finance & Control

School(s)

Business & Recht

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