Vak: Advanced Business Consulting — credits: 10

Vakcode	LBVB26ABC1C
Naam	Advanced Business Consulting
Studiejaar	2026-2027
ECTS credits	10
Taal	Engels
Coördinator	C.H. Voogd
Werkvormen	Onderwijs
Toetsen	Other assessment - Overige toetsing

Leeruitkomsten

PLO1: International Business Opportunities
IB professionals thoroughly investigate the internal and external environment of the organisation on an international scale.
Learning line: Research and Data Analytics

- CLO1: Conduct comprehensive international business analyses by investigating internal and external organisational environments, integrating multiple perspectives and using advanced digital and technological tools to collect and interpret trend, market, contextual, and customer data.
- CLO2: Formulate and evaluate strategic options by translating environmental insights into opportunities and threats, aligning them with organisational strengths and weaknesses, and conducting social, ecological, ethical, economic, and cultural impact analyses—identifying strategies that create multi-sided, sustainable value in collaboration with multidisciplinary experts.

PLO2: Business Transformation
IB professionals make recommendations as to how the organisation should be redesigned to successfully do business on an international scale in a responsible manner.
Learning line: Management

- CLO1: Integrate advanced digital tools and rigorous business research methodologies to diagnose complex organisational problems, conduct in-depth qualitative and quantitative analyses, and design robust, evidence-based consultancy solutions.

PLO3: Relationship Management
IB professionals build and maintain bridges, and closely collaborate with stakeholders from diverse cultural and professional backgrounds using appropriate strategies.
Learning line: Management

- CLO1: Design innovative, feasible, and sustainable business solutions and translate them into a structured business development roadmap (implementation plan) suited to international and multicultural contexts.
- CLO2: Communicate consultancy findings and recommendations clearly, persuasively, and professionally to relevant stakeholders.

PLO4: Self-Management
IB professionals manages themselves in complex surroundings and continuously develop their professionalism for the benefit of the organisation.
Learning line: Global mindset and professional development

- CLO1: Reflect on personal consultancy practice to identify strengths, areas for improvement, and strategies for continuous professional development.
- CLO2: Assess the ethical, social, and environmental implications of consultancy recommendations, with explicit reference to SDG 8 and SDG 12.

Inhoud

This course provides students with an in-depth understanding of advanced business consultancy practices and develops the practical competencies required to diagnose complex organisational challenges across diverse business domains. Students learn to design innovative, evidence-based solutions suited to an international business environment. Throughout the course, strong emphasis is placed on critical thinking, applied business research, analytical problem-solving, effective information management, collaborative teamwork, and professional communication with stakeholders.
The course integrates sustainability and social impact by promoting responsible, data-driven decision-making and sustainable value creation. It aligns particularly with SDG 12 (Responsible Consumption and Production) and SDG 8 (Decent Work and Economic Growth), encouraging students to consider the broader societal implications of consultancy recommendations.

Opgenomen in opleiding(en)

International Business 3 Year
IBS Exchange programme International Business - Advanced
International Business 4 Year

School(s)

Business & Recht

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