Vak: Multidisciplinary Business Simulation — credits: 5

Vakcode	LBVB26MBS1C
Naam	Multidisciplinary Business Simulation
Studiejaar	2026-2027
ECTS credits	5
Taal	Engels
Coördinator	M.H.J. Cox
Werkvormen	Onderwijs
Toetsen	Other assessment - Overige toetsing

Leeruitkomsten

PLO1: International Business Opportunities
In this course, the student develops an advanced, integrative understanding of business functions to make strategic decisions that balance financial, operational, and market considerations in a dynamic international environment.
Learning Line: Management:
CLO1: The student can evaluate complex business scenarios, synthesising insights from finance, marketing, operations, and human resources to develop coherent strategies that enhance organisational value and competitiveness.

PLO2: Business Transformation
In this course, the student learns to lead advanced, multidisciplinary decision-making processes that promote responsible transformation and sustainable performance.
Learning Line: Management:
CLO1: The student can appraise financial and operational performance from multiple stakeholder perspectives and recommend strategic actions, including financing and organisational adjustments, to achieve sustainable growth.

PLO3: Relationship Management
In this course, the student develops advanced collaboration, leadership, and communication skills through participation in a multicultural business simulation.
Learning Line: Global Mindset and Professional Development:
CLO1: The student can work effectively and responsibly in diverse teams, demonstrating cultural awareness, professional communication, and the ability to make and defend strategic decisions collaboratively under time pressure.

Inhoud

This course centres on an advanced business simulation in which students manage and align key organisational functions, including strategy, sales, production, HRM, R&D, procurement, and finance, in an international context. The simulation strengthens a global mindset through teamwork in multicultural settings and decision-making under time pressure. Entrepreneurship is supported through strategic analysis of company value, market dynamics, and growth opportunities. Sustainability and social impact are embedded through the integration of corporate mission and sustainable goals into strategic choices, aligning most strongly with SDG 8 (Decent Work and Economic Growth) and SDG 12 (Responsible Consumption and Production).

Opgenomen in opleiding(en)

International Business 3 Year
IBS Exchange programme International Business - Advanced
International Business 4 Year

School(s)

Business & Recht

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