Vak: Innovative Sport Product — credits: 5

Vakcode	SKVH22ISP
Naam	Innovative Sport Product
Studiejaar	2026-2027
ECTS credits	5
Taal	Engels
Coördinator	T.T. Toering
Werkvormen	Hoorcollege Probleem gestuurd onderwijs Werkcollege
Toetsen	Innovative Sport Product - Professioneel product

Leeruitkomsten

This course contains the following learning goals:

1. The student is able to design and develop an idea for an innovative sport product or service in a team making use of the principles of design thinking;
2. The student is able to use creative thinking skills and apply these to the product/service development process;
3. The student is able to develop a self-reflective narrative to indicate their development as a sport professional throughout the course.

LILO 2: Design (Competency level 3)
LILO 3: Implementing (Competency level 3)

Body Of Knowledge and Skills (BOKS) for the national educational profile for Sport Studies [in Dutch: landelijk opleidingsprofiel Sportkunde]:

World of sport:
3. Trends and developments in sport and physical activity

Sport and physical activity research:
13. Research methods
14. Research capabilities

Forming connections within and beyond sport and physical activity:
16. Personal and professional development
17. (Intercultural) communication and sensitivity

Inhoud

Content of the course component: The international sports world is constantly changing and (prospective) sports professionals help to shape this. In this course, an innovative sport or sport service will be devised, designed, and developed from a context that is not pre-determined. It will be possible to then test this sports product or service in the active practice of sport.

Making use of design thinking, small groups will design and present an idea for an (innovative) sports product or service based on creativity and experiences of the sports world. The idea will be given concrete form by the material delivery of (for example) a manual, user instructions or rules of the game for this idea, which will be the basis of a (rough) prototype that will be created and tested in the target group. A concrete application will be sought entrepreneurially in (sporting) practice and ideas will be developed for a marketing plan and associated set of instruments. There will be continuous reporting (presentations and products) on the progress of the process/product at predefined times.

Course structure: The course consists of guest lectures, regular lectures, and assignments to help students develop their ideas.

Assessment structure: Presentation and professional product.

Literature and any costs: -

Opgenomen in opleiding(en)

Sport Studies

School(s)

Welzijn, Educatie & Sport

share your talent. move the world.

De ECTS onderwijscatalogus van de Hanzehogeschool Groningen wordt met de grootst mogelijke zorg samengesteld. Het is echter mogelijk dat de inhoud van de catalogus -en de daarin vervatte informatie- verouderd, incompleet of onjuist is. Aan de inhoud van de catalogus kunnen dan ook geen rechten worden ontleend.