Vak: Creating Business Opportunities — credits: 5

Vakcode	UTVM25CBO1D
Naam	Creating Business Opportunities
Studiejaar	2026-2027
ECTS credits	5
Taal	Engels
Coördinator	D. De Souza Turle da Silva
Werkvormen	Werkcollege
Toetsen	

Leeruitkomsten

CBO1: demonstrate and apply knowledge about the major theories and perspectives concerning entrepreneurship, business opportunities and innovation in an international environment. (PLO1, PLO2)
CBO2: Identify and specify business opportunities in complex environments under conditions of uncertainty and unpredictability. (PLO3, PLO5)
CBO3: present him/herself professionally as a member of a multidisciplinary and multicultural teams and develop relations with important stakeholders. (PLO3, PLO7, PLO8)

Inhoud

Strategic Focus Area: Global Mindset and Entrepeneurship

The Creating Business Opportunities course is designed to equip Master-level students with conceptual frameworks and an understanding of identifying and creating business opportunities in complex environments under conditions of uncertainty. Through an entrepreneurial lens, the course delves into the theory and practice of creative destruction and disruptive innovation and their role in economic growth and sustainable economies.

The course contributes to SDGs 8, 9 and 12.

Opgenomen in opleiding(en)

International Business and Management

School(s)

Business & Recht

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